

**REVIEW**

# Improving knowledge about the effectiveness of psychotherapy

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Email: tim.carey@flinders.edu.au**Abstract**

Quantitative methods and methodologies have dominated research on the efficacy and effectiveness of psychotherapy. The value of the quantitative paradigm is reflected in the criteria used to establish empirically supported treatments. However, quantitative research, including randomised control trials (RCTs), may not be ideally suited to establishing the effectiveness of the complex process of psychotherapy. The process and outcomes of psychotherapy have been regarded as causally entangled; the client's and therapist's efforts to responsively regulate the therapeutic process should be seen as being integral to outcomes rather than a source of confounding variance. Qualitative research may provide additional insights into the process of how psychotherapy is effective, due to its ability to explore phenomena from multiple perspectives. This is particularly important as research has suggested that qualitative differences in treatments can be masked beneath quantitatively equivalent outcomes. As a result, a continued overreliance on quantitative research may limit the discipline's overall ability to account for and differentiate the effectiveness of psychotherapies. This article proposes that, in order to address this limitation, (i) the criteria for how psychotherapies are considered effective should be expanded to include factors such as the efficiency of treatments, rates of change, and reliability of change; (ii) and that qualitative research be used adjunctively to assess and explore the dimensions of the expanded criteria. The development of a methodologically integrative multidimensional assessment of treatment effectiveness will provide a more informative tool to guide clinical decision making and policy.

**KEYWORDS**

psychotherapy, effectiveness, efficacy, RCT

**1 | INTRODUCTION**

The efficacy and effectiveness of many bona-fide psychotherapies has been well established (Grissom, 1996; Lipsey & Wilson, 1993), leading to the identification of empirically supported treatments (Chambless & Hollon, 1998),

evidence-based treatments, and empirically validated treatments (Levant & Hasan, 2008). Such approved “ethical” treatments are more likely to become the focus of recommendation, endorsement, funding support, and availability in training programs (Babione, 2010; Department of Health, 2011; Henry, 1998). Currently, the discipline has established efficacy and effectiveness primarily from the perspective of pre–post therapy changes. While it is clearly important to establish the effectiveness of any psychotherapy, the use of such a narrow conceptualisation may limit the discipline's ability to comprehensively evaluate the impact of psychotherapy. However, to consider the ways in which understanding of the discipline may be limited by a narrow conceptualisation of efficacy and effectiveness, it is necessary to first consider the origins and limitations of how efficacy and effectiveness have been studied.

## 2 | A HIERARCHY OF RESEARCH EVIDENCE

Internationally, different criteria have been used to demarcate when a psychotherapy qualifies as an evidence-based treatment (Kazdin, 2011). The Australian Psychological Society (APS, 2010) used guidelines developed by the National Health and Medical Research Council (NHMRC) to inform their own evaluations of the efficacy of psychotherapies. According to the APS (2010) guidelines, meta-analysis is the most powerful method of establishing the efficacy of a psychotherapy, but must be carefully designed and based on a well-developed literature (Field, 2013; Green, 2012). According to these guidelines, the next highest level of evidence comes from at least one properly designed randomised control trial (RCT). RCTs are invaluable in establishing the efficacy of treatments as they delineate the outcomes of psychotherapy by controlling for the influence of factors such as participant's age, gender, and the placebo effect (Dyer & Joseph, 2006; Hollon & Wampold, 2009). RCT designs are also used in effectiveness studies and seek to increase the external validity of findings by studying outcomes in naturalistic settings with fewer sampling restrictions. Compared to efficacy studies, however, the design of effectiveness studies results in a loss of internal validity for delineating treatment effects (Hunsley, 2007).

The third level of supporting evidence includes a range of non-RCT comparative studies and pseudo-RCTs, while the lowest tier of evidence is reserved for case series designs without control groups. This hierarchy explicitly communicates the view that non-RCT designs provide less powerful evidence of efficacy than RCTs (Dyer & Joseph, 2006). The enthusiasm with which RCTs have been utilised in outcome research (Cooper & Reeves, 2012) has led some to suggest that “RCT methodology has metamorphosed into EST [empirically supported treatments] methodology” (Westen, Novotny, & Thompson-Brenner, 2004, p. 638). The widespread and at times uncritical adoption of RCTs to demonstrate treatment effectiveness neglects the view that the value of any methodology is determined by its ability to explore the phenomenon and address the research question (Jadad & Enkin, 2007). From this perspective, the ideas of a “hierarchy of evidence” and a “gold standard” methodology are fundamentally flawed. The gold standard is matching an important research question with an appropriate methodology not the widespread application of one methodology at the expense of all others.

## 3 | LIMITED PROGRESS IN DIFFERENTIATING TREATMENT EFFECTIVENESS

Interestingly, despite extensive research comparing the efficacy and effectiveness of various psychotherapies, few consistent differences in outcomes have been noted (Luborsky et al., 2002; Wampold, 2001). This finding, known as the equivalence paradox (Luborsky et al., 2002), has led to the common and specific factors debates (Crits-Christoph, 1997; Howard, Krause, Saunders, & Kopta, 1997; Luborsky et al., 2002; Wampold, Mondin, Moody, & Ahn, 1997), with some asserting that the finding is a premature overgeneralisation. It has been noted that the equivalence paradox has only been studied predominately in adult samples—in a small subset of treatments—that have been diagnostically reductive by treating subtypes of disorders as the same (Barber, 2009; Budd & Hughes, 2009; Chambless, 2006). Interestingly, Stiles (2009b, 2013) opined that the equivalence paradox may in fact be the result

of clients' and therapists' efforts to responsively regulate treatment factors, causing correlational data to appear weak and inconsistent. Together, these findings describe how the discipline has been unable to unify researchers' views as to whether psychotherapies differ in their effects, or explain how such effects are produced. At the beginning of this century Kazdin (2001) noted that the discipline had "no clear understanding of therapeutic change, no clear set of studies that advance our understanding of why treatment works, and scores of outcome studies that are at the same time wonderfully but also crassly empirical" (p. 59). Of concern, 10 years later Kazdin (2011) continued to report that there was still "little in the way of evidence-based explanations of treatment effects" (p. 693).

### 3.1 | Moving towards evidence-based principles of change

Considering the equivalence paradox and lack of knowledge about how treatments may differ, it has been suggested that the continued diversification of therapies without exploring the underlying principles and/or mechanisms of therapeutic change would reflect the hegemony of the medical model of psychopathology and researchers' allegiances to brands of therapy, rather than an adherence to the accumulated data (Budd & Hughes, 2009; Rosen & Davison, 2003; Rounsaville & Carroll, 2002). Rosen and Davison (2003) argued that, in order to avoid the proliferation of "evidence-based" brand-name therapies with little to no empirical literature to support the use of their specific techniques or underlying theories of change, specific components of therapy should be embedded within a plausible conceptual framework and relate to established principles of change.

Compared to the interminable scope of conducting an endless series of RCTs in order to test every possibly effective component of each therapy, it has been proposed that understanding the principles and mechanisms of change would be a more productive avenue for researchers (Carey, 2011; Kazdin, 2008b; Rosen & Davison, 2003; Tryon, 2005). The goal of developing evidence-based principles or empirically supported principles is to develop guidelines for therapists to understand what is helpful in psychotherapy across approaches (Castonguay & Beutler, 2006; Oddli, Nissen-Lie, & Halvorsen, 2016). In this way, principles of change are situated between specific therapeutic techniques and approach-based theories of change (Goldfried, 1980, cited in Goldfried & Davila, 2005).

Alternatively, studies of mechanisms of change seek to understand the change process through the study of moderators, mediators, or computational models that utilise feedback loops (Kazdin, 2011; Tryon, 2009, 2012). To date, Kazdin and Nock (2003) have proposed criteria for demonstrating causal mechanisms of change in psychotherapy research. Connectionist models have also been developed to explain the biopsychosocial model and the process of exposure in psychotherapy (Carey, 2011; Carey, Mansell, & Tai, 2014; Tryon, 2005, 2012; Tryon & Misurell, 2008).

Stiles (2007, 2009a) has proposed that another avenue to advance knowledge about psychotherapy is to develop a program of theory-building case-study-based research. Research such as this may be particularly valuable by allowing for the underlying theories of change to be explored while accounting for the complexity of the process of psychotherapy. It has also been suggested that case-study-based research, single-case experimental designs, and process-outcome studies may be useful in understanding the process and principles of therapeutic change and advancing evidence-based practice (APA Presidential Task Force on Evidence-Based Practice, 2006; Edwards, Dattilio, & Bromley, 2004).

### 3.2 | Causal entanglement and agency

Although the study of principles and mechanisms of change is a promising avenue for research, it has been suggested that progress may be limited by the unsuitability of some quantitative methodologies to the study of the complex process of psychotherapy. Counter to the causal assumptions of the RCT methodology (Jadad & Enkin, 2007), several researchers have suggested that the process and outcomes of psychotherapy are causally entangled and influence one another (Budd & Hughes, 2009; Krause & Lutz, 2009). It has been noted that despite efforts to standardise the influence of various factors through treatment manualisation, clients and therapists find ways to vary their interactions to produce optimal outcomes (Budd & Hughes, 2009; Krause & Lutz, 2009). Additionally, the process of

randomising participants to treatment conditions has minimised the importance of client's informed decision making about selecting treatments and therapists that suit them (Budd & Hughes, 2009; Stiles, Barkham, Connell, & Mellor-Clark, 2008). It is curious to consider that, despite recognition that clients and therapists responsively regulate their interactions to produce optimal treatment outcomes, the discipline has continued to overrely on quantitative methods and methodologies whose assumptions contradict this fundamental knowledge about the nature of psychotherapy.

## 4 | QUALITATIVE RESEARCH TO EXTEND KNOWLEDGE ABOUT PSYCHOTHERAPY EFFECTIVENESS

While the quantitative paradigm has been integral in establishing treatment efficacy and effectiveness, researchers have increasingly become interested in using qualitative methodologies to extend knowledge about the process of psychotherapy (Salmon, 2013; Silverstein, Auerbach, & Levant, 2006; Yoshikawa, Weisner, Kalil, & Way, 2013). It has been suggested that qualitative research is well suited to the study of psychotherapy as it is concerned with exploring questions such as “how,” “why,” and “what” from multiple perspectives, such as those of client, therapist, observer (Nelson & Quintana, 2005).

While qualitative methodologies have notable advantages for the study of psychotherapy, they are not without limitations. Qualitative research aims to produce findings that are transferable, rather than generalisable, and so must be evaluated for goodness-of-fit to other samples (Silverstein et al., 2006; Thomas & Magilvy, 2011). However, with the development of qualitative meta-analysis (Timulak, 2009) and metasynthesis (Iwakabe & Gazzola, 2009) it is possible to more robustly evaluate and summarise findings from multiple studies. The use of small sample sizes in qualitative research has previously been criticised for a lack of reliability and validity (Silverstein et al., 2006) although this could be considered as a conflation of the goals of quantitative methods with the purposes of qualitative approaches. Moreover, it has been noted that in some qualitative approaches (particularly those with a nomothetic focus) small sample sizes are used to limit the amount of analysable data once theoretical saturation has been achieved (Guest, Bunce, & Johnson, 2006; Walker, 2012). As statistical power is an inappropriate metric to assess the value of qualitative findings, extensive recommendations and guidelines have been developed to assist readers in evaluating the quality and integrity of qualitative research (see Malterud, 2001; Morrow, 2005, 2007; Rennie, 2012; Yardley, 2000).

Qualitative research could help advance an understanding of effective psychotherapy in several ways. Studies could delineate what clients and therapists perceive as being effective both during therapy and post-therapy, to help inform the development of ways to track, measure, and evaluate therapeutic effectiveness. Additionally, studies could compare themes from good- and poor-outcome cases (e.g., McElvaney & Timulak, 2013) in effective psychotherapies in order to understand what factors may help to improve outcomes. More broadly, however, qualitative research could be of value in understanding what makes a psychotherapy effective and how to best evaluate it.

## 5 | BROADENING THE ASSESSMENT OF EFFECTIVENESS

Considering the flexibility and range of questions that qualitative research can explore, the discipline may benefit by expanding its current criterion of effectiveness. With qualitative research, it is possible to consider effectiveness from multiple positions. How and from whose perspective therapeutic changes are defined and measured is central to the way in which outcomes and thereby effectiveness are established. In the absence of a single definition of therapeutic change (Roussos, 2013), numerous conceptualisations have been offered including movement in personality structure (Blatt & Ford, 1994), pre-post symptom changes (Buitelaar, Wilens, Zhang, Ning, & Feldman, 2009; Kazdin, 2008a), as well as functionality, quality of life, and subjective wellbeing (Buitelaar et al., 2009; Greer, Kurian, & Trivedi, 2010). While effect sizes, clinical change, or reliable change (Atkins, Bedics, McGlinchey, & Beauchaine, 2005; Jacobson &

Truax, 1991) are valuable indicators of effectiveness, as currently applied in effectiveness research, they are typically constrained to one dimension: pre- to post-symptom change.

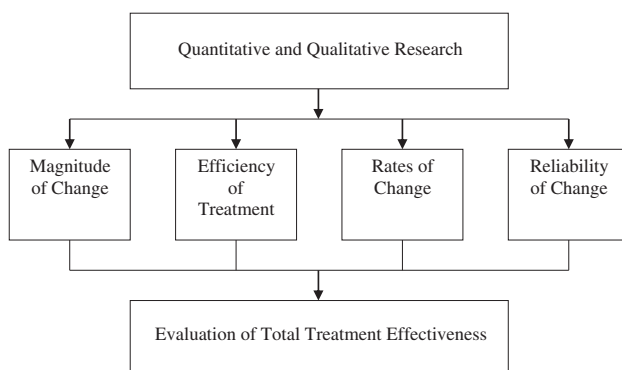
Rather than assessing one dimension of change and thereby effectiveness, it may be more valuable to triangulate multiple domains of change (e.g., symptom change, functioning, well-being) and perspectives (e.g., client, therapist, observer, measures) using both qualitative and quantitative research (Anderson & Cuijpers, 2009; Kazdin, 2014). An integrative knowledge of change across multiple domains is relevant for three main reasons. First, clients' assessments of how and when change has occurred can differ from the view of therapists' or assessments by measures (Kazdin, 1999; Reese, Toland, & Hopkins, 2011). Second, there is continued debate about whether global and symptom-based measures are sufficient to assess recovery (John, Jeffries, Acuna-Rivera, Warren, & Simonds, 2015; Levitt, Butler, & Hill, 2006). Third, qualitative differences can be masked beneath quantitatively equivalent outcome findings (Klein & Elliott, 2006; Nilsson, Svensson, Sandell, & Clinton, 2007).

A broader view of change and effectiveness may also help account for cases where the client's goals are to cope with unremitting symptoms, or his or her problems may not otherwise fit easily within a medicalised, diagnostic, or symptom-faced conceptualisation of change (Kazdin, 1999). As clients are the site of change (Bohart, 2000; Greenberg, 1991), their perspectives should be integral to the assessment of effectiveness, especially considering that they do not typically use indicators of clinical or reliable change when deciding to end therapy, and instead make decisions based on their goals and ability to reach a good enough level of recovery (Barkham et al., 2006; Kazdin, 1999).

It is argued that, while effectiveness should continue to be partially defined by quantitative measures of change (using the existing criterion), it could be extended in a number of directions. Ellis (1980) proposed criteria such as the brevity, depth-centredness, pervasiveness, extensiveness, and thoroughgoingness of psychotherapy. He also noted that the ability of treatment to maintain gains and be preventive were also important criteria to consider. We similarly propose that a psychotherapy's effectiveness should be informed not only by statistical indicators of the magnitude of change, but also the efficiency of the treatment, rates of change, and reliability of outcomes. Furthermore, these dimensions can be understood and evaluated using both quantitative and qualitative indicators (see Figure 1).

## 5.1 | Efficiency

While the effectiveness of psychotherapy has been extensively investigated, comparatively little attention has been devoted to considering how efficient therapies are at facilitating change (Ellis, 1980). Efficiency of treatment is particularly salient due to its economic implications. If treatments are, in fact, equivalent in outcomes, then the treatment that produces the most change in the least sessions is preferable both financially and ethically as it will quickly ameliorate the client's problematic experiences.



**FIGURE 1** Components of total treatment effectiveness

Carey, Tai, and Stiles (2013) suggested that treatment efficiency could be assessed by considering the ratio of treatment effect size to mean number of sessions. Ratios closer to 1 represented more efficient treatments, while numbers closer to 0 represented less efficient treatments. Considering that these basic data are easily collectable, it should be possible to develop benchmarks for efficiency across different treatment approaches. Additionally, developing multiple efficiency indices for types of change (e.g., functional, symptomatic) per therapy could help clinicians select a therapy that is efficient for resolving particular types of issues on an idiographic basis.

## 5.2 | Rates of change

According to the dose-effect model, client change follows a path of negatively accelerating improvement as treatment length increases (Howard, Kopta, Krause, & Orlinsky, 1986; Kadera, Lambert, & Andrews, 1996). This model has, however, been called into question. Some evidence suggests this may not be the case for adolescents in mental health services (Bickman, Andrade, & Lambert, 2002; Salzer, Bickman, & Lambert, 1999), and individual dose-effect patterns and rates of such change have been found to vary (Owen, Adelson, Budge, Kopta, & Reese, 2016; Stulz, Lutz, Kopta, Minami, & Saunders, 2013). Additionally, Tang, Luborsky, and Andrusyna (2002) noted that different psychotherapies may vary in their rates of sudden gains and reversals. Furthermore, Gaynor et al. (2003) found that 85% of sudden gains for adolescents occurred prior to session five, while in a sample of adults only half experienced sudden gains by the same session (cf. Tang et al., 2002).

As there appears to be some suggestion that there could be differences in rates of sudden changes for different therapies and samples, it may be important to consider such factors in assessing rates of change in different samples or problems. According to this criterion, a more broadly effective psychotherapy would be one that has a greater proportion of sudden gains in fewer sessions, with fewer reversals. Indexing the rates and proportion of sudden gains and reversals for different treatments, problems, and samples, would aid in treatment decision making when access to sessions is limited.

## 5.3 | Reliability of change

While psychotherapy is effective in producing changes, many clients experience "relapses" of symptoms post-treatment. It is important, therefore, to understand which factors improve the client's ability to maintain changes post-therapy. From a client-centred viewpoint, the causes of relapse are multidetermined and can be perhaps more helpfully constructed as problems in living rather than as psychopathology (Bohart, 2017). Qualitative research could be particularly valuable in exploring how gains are successfully maintained post-therapy. Such knowledge could be considered in relation to improving therapy processes that enhance possible "relapse prevention" strategies.

While statistical procedures have been developed to assess the reliability and clinical significance of changes (Atkins et al., 2005; Jacobson & Truax, 1991), it is unclear how these changes map onto the lived experiences of clients and whether they actually predict the maintenance of changes post-therapy. Considering that clients determine when to end therapy according to a good-enough level of change (Stiles, 2009b, 2013), it would also be helpful to understand how clients' qualitative themes in this regard fit with quantitative indicators.

## 6 | CONCLUSION

The current limited criterion used to evaluate the efficacy and effectiveness of psychotherapy represents a missed opportunity to advance the discipline's knowledge about *how*, for *whom* and in *what* ways psychotherapy is effective. By extending the criteria to include the magnitude, efficiency, rates, and reliability of change, it will be possible to more meaningfully index in what ways psychotherapies help people to produce the changes they seek. While quantitative research remains invaluable in establishing the efficacy and effectiveness of psychotherapy using these

expanded criteria, a phenomenologically richer understanding may be developed by also considering the qualitative dimensions of effectiveness.

By expanding the criteria and methods used to assess total effectiveness, it would be possible to present this information in a standardised manner to aid in the comparison of therapies across various domains (e.g., symptom, functioning, personality change). This information could be complemented by the presentation of qualitative information drawn from meta-synthesis or qualitative meta-analysis which illustrates what clients identify as therapeutic changes. Historically, the view of the client has been comparatively neglected in theory and symptom-based paradigms of outcomes, efficacy, and effectiveness. By triangulating outcomes from multiple perspectives, measures, and methodologies, it may be possible to improve therapists' ability to determine which treatment is best for the client and their problem(s) in the context of available treatment options (APA Presidential Task Force on Evidence-Based Practice, 2006).

Improving the discipline's ability to distinguish in what ways psychotherapies are effective also has important implications for policy makers who dictate standards of healthcare and the allocation of resources. In Australia, the Better Access initiative provides Australian citizens with 10 rebated psychological sessions a year. However, for some clients 10 sessions is not enough and further treatment is required (APS, 2014). It is important that decisions about treatment duration should not be arbitrarily determined by policy makers, insurance agencies, or manualised treatments (Falkenström, Josefsson, Berggren, & Holmqvist, 2016; Stulz et al., 2013). Increased knowledge about how and when psychotherapy is effective could help policy makers contribute to major changes in clients' lives through the development of recommendations informed by a more comprehensive account of what is an effective psychotherapy. If systems and policies do not support the practice of effective treatments, not only will client care be adversely affected but the whole purpose of establishing treatment effectiveness is rendered moot. Furthermore, this may create an ethical dilemma for practitioners who are at once mandated by their workplaces, professional codes of conduct, and registering agencies to deliver evidence-based treatments, while being restricted in their ability to do so due to a potential lack of available resources for treatment. Ultimately, it is hoped that by expanding the criteria of effectiveness, clinicians' ability to match treatment and client factors will be enhanced for the benefit of clients.

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