

LINK 2023  
Proceedings  
Vol.4 No.1



5<sup>th</sup> Conference in  
Practice-Oriented Research and Global South

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LINK 2023

# Proceedings

Vol. 4 No.1



**5<sup>th</sup> Conference in**  
Practice-Oriented Research and Global South

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# Karakia

# Karakia

<b>Pou hihi</b>	Let us be diligent
<b>Pou rarama</b>	Let us be enlightened
<b>Tiaho i roto</b>	Shine within
<b>Tiaho i waho</b>	Sparkle outward
<b>Mārama i roto</b>	Instil a deep understanding
<b>Mārama i waho</b>	Aware of the outer world
<b>Tēnā te pou te pou kei i a tātau</b>	We have this expertise in our grasp
<b>Te pou o te wānanga</b>	The knowledge of higher learning
<b>Te pou o te hauora</b>	The knowledge of health
<b>Te pou o te ahurea oi!</b>	The knowledge of an energetic culture
<b>Whano whano</b>	Let us proceed
<b>Haramai te toki haumie</b>	be ready and resolute
<b>Hui e...Tāiki e!</b>	United to progress the purpose!

Sejamos diligentes	Seamos diligentes
Sejamos iluminados	Seamos iluminados
Brilhemos por dentro	Brillemos desde adentro
Brilhemos por fora	Brillemos afuera
Incutir uma compreensão profunda	Inculcar una comprensión profunda
Consciente do mundo exterior	Consciente del mundo exterior
Temos esta experiência ao nosso alcance	Tenemos esta experiencia a nuestro alcance
Conhecimento do ensino superior	Conocimiento de la educación superior
Conhecimento da saúde e bem estar	Conocimientos de salud y bienestar.
Conhecimento de uma cultura energética	Conocimiento de una cultura energética.
Vamos prosseguir	Procedamos
estejamos prontos e resolutos	estemos listos y decididos
Unidos para progredir no propósito!	¡ Unidos al progreso en propósito!

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# Organising Team

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# Introduction to LINK 2023

## Introduction

The 5th Edition of LINK 2023 International Conference of Practice-led Research and Global South, focusing on the Latin American Diaspora in Aotearoa New Zealand, aimed to advance the experiences of this community and their contributions to culture and knowledge. It examined their impact and influence on design, creativity, language, and diasporic knowledge, emphasising a Global South perspective and valuing decolonial epistemologies.

LINK 2023 continued the tradition of fostering new connections between design and Global South narratives. The conference looked beyond the creation of art or design, aiming to understand how these creative processes contribute to a broader understanding of diverse cultural experiences. The conference challenged established norms in research and practice, addressing the need to decolonise research methodologies in higher education. It re-evaluated these methodologies through practice-oriented inquiry, highlighting interconnectedness across making and the physical, social, emotional, spiritual, and intellectual dimensions. This approach underscored the appreciation of indigenous epistemologies and pluriversal world views.

Day one featured presentations from Marcos Steagall and Toiroa Williams from Auckland University of Technology with "Mai Tawhiti," focusing on research collaborations. Tatiana Tavares from AUT discussed "Carnival Land," exploring cultural dislocation. Janaína Moraes from the University of Auckland contributed "Residencing: An Invitation Poetics." Priscila Besen from AUT followed with "Co-designing collective housing for a regenerative future." Herbert Spencer from Pontificia Universidad Católica de Valparaíso talked about "The epic and poetics of the Travesía"

in design education. Rodrigo Hill from the University of Waikato concluded with "Displacement – Memories and Reveries," focusing on photography and diaspora.

The second day began with "Solastalgia: conflict and the fabric of life. Transdisciplinary creative practice research approaches" by Alberto Alvarez-Jimenez, Karen Barbour, Declan Patrick, Rodrigo Hill, and Xavier Meade. Moira Fortin Cornejo from the University of Otago presented "Practice as Research - a collective form of activism from a South American perspective." Aline Frey from Massey University discussed "Weaving Spaces Together." Ana Azevedo talked about "Cultivating global citizenship." Annelore Spieker from the University of Waikato presented "Have we asked the children?" Diego Barbosa from Waikato Institute of Technology explored "Careta, who are you? Aspects of the carnivalesque in African Brazilian manifestations as strategies of subversion and resistance." Raul Sarrot from Auckland University of Technology wrapped up with "A glocal design mindset: challenges and opportunities of creative nomads in local and global ecosystems."

As LINK 2023 concludes, it has provided rich thoughts and dialogues from the diverse perspectives of practice-led research and Global South. Focusing on the Latin American diaspora in Aotearoa, it opened new understandings of cultural exchange, identity, and creative expression. The conference served as a platform for academic exchange and a catalyst for broader cultural understanding, recognising diverse perspectives. The insights and inspirations from these two days will encourage further exploration, contributing to a more inclusive and detailed understanding of our interconnected world.

**Dr Marcos Mortensen Steagall  
Dr Robert Pouwhare  
LINK 2023 Conference Chairs**

## Introdução

A 5<sup>a</sup> edição da LINK 2023 International Conference of Practice-led Research and Global South, com foco na diáspora latino-americana em Aotearoa Nova Zelândia, teve como objetivo promover as experiências dessa comunidade e suas contribuições para a cultura e o conhecimento. A conferência examinou seu impacto e influência sobre o design, a criatividade, o idioma e o conhecimento diaspórico, enfatizando uma perspectiva do Sul Global e valorizando as epistemologias decoloniais.

A LINK 2023 deu continuidade à tradição de promover novas conexões entre o design e as narrativas do Sul Global. A conferência foi além da criação de arte ou design, com o objetivo de entender como esses processos criativos contribuem para uma compreensão mais ampla das diversas experiências culturais. A conferência desafiou as normas estabelecidas na pesquisa e na prática, abordando a necessidade de descolonizar as metodologias de pesquisa no ensino superior. Ela reavaliou essas metodologias por meio de uma pesquisa orientada para a prática, destacando a interconexão entre o fazer e as dimensões física, social, emocional, espiritual e intelectual. Essa abordagem ressaltou a valorização de epistemologias indígenas e visões de mundo pluriversais.

O primeiro dia contou com apresentações de Marcos Steagall e Toiroa Williams da Auckland University of Technology com "Mai Tawhiti", com foco em colaborações de pesquisa. Tatiana Tavares, da AUT, discutiu "Carnival Land", explorando o deslocamento cultural. Janaína Moraes, da Universidade de Auckland, contribuiu com "Residencing: An Invitation Poetics". Priscila Besen, da AUT, falou sobre "Co-projetando habitações coletivas para um futuro regenerativo". Herbert Spencer, da Pontifícia Universidad

Católica de Valparaíso, falou sobre "The epic and poetics of the Travesía" na educação em design. Rodrigo Hill, da Universidade de Waikato, concluiu com "Displacement - Memories and Reveries", com foco em fotografia e diáspora.

O segundo dia começou com "Solastalgia: conflito e o tecido da vida. Abordagens de pesquisa de práticas criativas transdisciplinares", por Alberto Alvarez-Jimenez, Karen Barbour, Declan Patrick, Rodrigo Hill e Xavier Meade. Moira Fortin Cornejo, da Universidade de Otago, apresentou "Practice as Research - a collective form of activism from a South American perspective". Aline Frey, da Universidade Massey, discutiu "Tecendo Espaços Juntos". Ana Azevedo falou sobre "Cultivando a cidadania global". Annelore Spieker, da Universidade de Waikato, apresentou "Perguntamos às crianças?" Diego Barbosa, do Waikato Institute of Technology, explorou "Caretaking, quem é você? Aspectos do carnavalesco nas manifestações afro-brasileiras como estratégias de subversão e resistência". Raul Sarrot, da Auckland University of Technology, encerrou com "A glocal design mindset: challenges and opportunities of creative nomads in local and global ecosystems".

Ao concluir o LINK 2023, estámos convitos que ele proporcionou reflexões e diálogos ricos a partir das diversas perspectivas da pesquisa orientada pela prática e do Sul Global. Com foco na diáspora latino-americana em Aotearoa, buscou abrir novos entendimentos sobre intercâmbio cultural, identidade e expressão criativa. A conferência serviu como uma plataforma para o intercâmbio acadêmico e um catalisador para uma compreensão cultural mais ampla, reconhecendo diversas perspectivas. As percepções e inspirações desses dois dias incentivaram novas explorações, contribuindo para uma compreensão mais inclusiva e detalhada de nosso mundo interconectado.

**Dr Marcos Mortensen Steagall  
Dr Robert Pouwhare  
LINK 2023 Conference Chairs**

## Introduction

La 5<sup>a</sup> Edición de LINK 2023 Conferencia Internacional de Investigación Dirigida por la Práctica y el Sur Global, centrada en la Diáspora Latinoamericana en Aotearoa Nueva Zelanda, tuvo como objetivo avanzar en las experiencias de esta comunidad y sus contribuciones a la cultura y el conocimiento. Examinó su impacto e influencia en el diseño, la creatividad, el lenguaje y el conocimiento diáspórico, haciendo hincapié en una perspectiva del Sur Global y valorando las epistemologías decoloniales.

LINK 2023 continuó la tradición de fomentar nuevas conexiones entre el diseño y las narrativas del Sur Global. La conferencia fue más allá de la creación de arte o diseño, con el objetivo de entender cómo estos procesos creativos contribuyen a una comprensión más amplia de las diversas experiencias culturales. La conferencia cuestionó las normas establecidas en la investigación y la práctica, abordando la necesidad de descolonizar las metodologías de investigación en la enseñanza superior. Reevaluó estas metodologías a través de una investigación orientada a la práctica, destacando la interconexión entre la creación y las dimensiones físicas, sociales, emocionales, espirituales e intelectuales. Este enfoque puso de relieve la valoración de las epistemologías indígenas y las cosmovisiones pluriversales.

El primer día, Marcos Steagall y Toiroa Williams, de la Universidad Tecnológica de Auckland, presentaron "Mai Tawhiti", centrado en la colaboración en la investigación. Tatiana Tavares, de la AUT, habló de "Carnival Land", que explora la dislocación cultural. Janaína Moraes, de la Universidad de Auckland, contribuyó con "Residencing: An Invitation Poetics". Priscila Besen, de la AUT, siguió con "Co-diseño de vivienda colectiva para un futuro regenerativo". Herbert Spencer, de la Pontificia Universidad Católica

de Valparaíso, habló de "La épica y la poética de la Travesía" en la enseñanza del diseño. Rodrigo Hill, de la Universidad de Waikato, concluyó con "Displacement - Memories and Reveries", centrado en la fotografía y la diáspora.

La segunda jornada comenzó con "Solistalgia: el conflicto y el tejido de la vida. Transdisciplinary creative practice research approaches", a cargo de Alberto Álvarez-Jiménez, Karen Barbour, Declan Patrick, Rodrigo Hill y Xavier Meade. Moira Fortin Cornejo, de la Universidad de Otago, presentó "La práctica como investigación: una forma colectiva de activismo desde una perspectiva sudamericana". Aline Frey, de la Universidad de Massey, habló de "Tejiendo espacios juntos". Ana Azevedo habló de "Cultivar la ciudadanía global". Annelore Spieker, de la Universidad de Waikato, presentó "¿Hemos preguntado a los niños?". Diego Barbosa, del Instituto de Tecnología de Waikato, exploró "Caretas, ¿quién eres? Aspectos de lo carnavalesco en las manifestaciones afrobrasileñas como estrategias de subversión y resistencia". Raul Sarrot, de la Universidad Tecnológica de Auckland, concluyó con "Una mentalidad de diseño glocal: retos y oportunidades de los nómadas creativos en ecosistemas locales y globales".

Al concluir LINK 2023, ha aportado ricas reflexiones y diálogos desde las diversas perspectivas de la investigación orientada a la práctica y el Sur Global. Al centrarse en la diáspora latinoamericana en Aotearoa, abrió nuevas perspectivas sobre el intercambio cultural, la identidad y la expresión creativa. La conferencia sirvió de plataforma para el intercambio académico y de catalizador para un entendimiento cultural más amplio, reconociendo las diversas perspectivas. Las ideas e inspiraciones de estos dos días animarán a seguir explorando, contribuyendo a una comprensión más inclusiva y detallada de nuestro mundo interconectado.

**Dr Marcos Mortensen Steagall**  
**Dr Robert Pouwhare**  
**LINK 2023 Conference Chairs**