Frontiers of Shame and Repulsion

A.-Chr. Engels-Schwarzpaul

Introduction: Sydney 2004, Anaura Bay 1769

At the 2004 Sydney Biennale a “traditional wooden dunny” (Bond, 2004),1 imported from New Zealand, featured centrally in Daniel Malone’s A Long Drop to Nationhood. Set at the end of a long corridor and flanked by a mural inspired by Aboriginal artist Albert Namatjira, it is intentionally reminiscent of a scene in Tracy Moffatt’s short film Night Cries, where an adopted Aboriginal daughter wheels her white mother to the outhouse. The outhouse, an “essential common denominator of two closely linked cultures” (Wei, 2004), according to Malone represents the pioneering spirit of the ‘colonial adventure’ in both Australia and Aotearoa/New Zealand. Engaging “with questions of belonging and place”, he also plays on the contrast between the outhouse as “fundamentally associated with waste” and the museum as a place concerned with “high eternal values” (Daniel Malone, 2004). To interrogate such a body/mind split, alongside the cliché of the South as body and emotion, as opposed to to the North as mind and reason, was the concern of the Sydney Biennale On Reason and Emotion.2

1. According to Tony Bond (2004), Malone talked in the catalogue “about the need for us, in Australia, to recoup our Aboriginality if you like. To acknowledge, in fact, that this is an indigenous country and not a colony.” Malone, in fact, used excerpts from Germaine Greer’s “Whitefella Jump Up: The Shortest Way to Nationhood” in the text of his catalogue entry rather than making his own artist’s statement.

2. Thus, curator Isabel Carlos (2004) wrote in the catalogue: “The ‘emotional’ in Western societies has been connoted, almost to the point of cliché, with the south” (24). “In a conventional dichotomy we would say that the south is the body and the north the mind but, believing this to be a false dichotomy, one of my aims was to bring together artworks that create a total physical and psychological experience” (25).

Figure 1: Daniel Malone, A Long Drop To Nationhood, 2004, Readymade Kauri wood outhouse, wall mural, video with sound, export/import documentation, Dimensions variable. Photo Jenni Carter.
In Malone’s work mind and body, North and South, and settler culture and indigenous culture congeal “in the form of a dunny” (Biennale of Sydney Volume 1: Cake, 2004). But how much are perceptions of the dunny as an icon for ‘Down Under’ based on facts, and how much are they an investment in conventional notions of top and bottom, centre and periphery? After all, the privy was a common feature in Europe at the time of colonisation, often paired with appalling hygienic conditions. In contrast, one of Cook’s crew noted at Anaura Bay, in October 1769, that “every house, or every little cluster of three or four houses, was furnished with a privy, so that the ground was every where clean. The offals of their food, and other litter, were also piled up in regular dunghills ...” (Hawkesworth, 1773: 312). Hawkesworth compared this favourably with conditions in the capital of a European nation, Madrid, where privies were rare until 1760. Prior to that, it was “universal practice to throw the ordure out of the windows, during the night, into the street, where numbers of men were employed to remove it, with shovels” (313). This appeared to contemporaries so normal that a Royal proclamation ordering proprietors to “build a privy”, and announcing the construction of “sinks, drains, and common-sewers ... at the public expence [sic]” was seen “as an infringement of the common rights of mankind” and met with great resentment (313). The situation in the British capital was hardly better: the River Thames served as the sewer for a population of two million in 1830. In Manchester’s Parliament Street, “one single privy” served “three hundred and eighty persons” in 1851, and “in Parliament Passage ... thirty thickly populated houses” (Engels, 1845).

So where do notions of the North as mind and South as body originate? How can they be so persistent, despite contrary facts, that Malone and others see the need to engage with them and meet resonance in the audience?

Civilisation: A long process of separation

Between the eighteenth and the twenty-first century, according to Norbert Elias, a process that had been underway in Europe for some time reached a new stage. In The Process of Civilization (1939), Elias traces in historical documents a long-term development in European courts and cities. Over the course of this development, however, people eventually came to think of their civilisation no longer as a process but as a universal standard. Long sections of Elias’ investigations are concerned with sixteenth century humanist texts, in which an unprecedented plethora of rules and regulations concerning the “natural functions” emerges. Much greater control of affects and impulses was called for, and this changed people’s relationships with their own bodies and those of others.

Elias was theoretically informed by Sigmund Freud’s ideas in Civilization and its Discontents (1930), in which civilisation appears as a burden that must be borne so as to avoid worse evils. Freud, in turn, owed much to Friedrich Nietzsche’s thought, who once wrote that the difference between animals and humans depended on the latter’s development of a plenitude of conflicting drives and impulses. Their synthesis, precisely, makes humans the masters of the earth. Nietzsche regarded the cerebral organ, just like the rest of the body, as the product of a confrontation of fortuitous impulses—each of which “would have been only too glad to look upon itself as the ultimate end of existence and the legitimate LORD over all the
other impulses” (Nietzsche, 1886: s. 6). The intellect as an apparatus for self-regulation (Nietzsche, 1884a: s. 179), however, strives to sustain its position at the ‘highest’ extremity: high and low come to mean more than spatial positions (Klossowski, 2000: 26). Hierarchies of top and bottom secure the mastery of conflicting impulses.7

If Nietzsche prefigured some of Freud’s insights into the relationship between impulses (or drives) and intellect (or ego), Elias historicized them by tracing the construction of selfhood since the fifteenth century in European courts.8 He observed how “pleasure-promising drives and … socially generated feelings of shame and repugnance, come to battle within the self” (Elias, 1939: 160). Analogous to Freud’s superego, “the social code of conduct so imprints itself … on human beings that it becomes a constituent element of their selves”. This leads to a “pronounced division in the ‘ego’ or consciousness” as a “characteristic of people in our phase of civilization” that “corresponds to the specific split in the behaviour which civilized society demands of its members” and “matches the degree of regulation and restraint imposed on the expression of drives and impulses” (160).

However, whereas Nietzsche still used metaphors of body and intellect almost interchangeably,9 Elias already took their division almost for granted. Further, the ego, in his thinking, not only mediates between conflicting impulses but also between impulses and the social commands of an era:10 changing social imperatives can advance the frontiers of shame and render previously inconsequential impulses intolerable.11 Thus “Changes in Attitudes Towards the Natural Functions” become apparent in humanist books on manners from the sixteenth to the eighteenth century. In 1530, Erasmus thought it necessary to point out that it “is impolite to greet someone who is urinating or defecating” (De civitate morum puerilium in Elias, 1939: 110) and Della Casa repeated in 1558 that it “does not befit a modest, honourable man to prepare to relieve nature in the presence of other people” (110). Neither should one, “when coming across something disgusting in the sheet, as sometimes happens, … turn at once to one’s companion and point it out to him. It is far less proper to hold out the stinking thing for the other to smell … when it would be better to say, ‘Because it stinks do not smell it’” (Della Casa 1558 in Elias, 1939: 111).

These are new injunctions, which speak of a lowered shame threshold. On the other hand, details are still discussed in the texts that will soon be passed over in silence.12 Interestingly, shame was associated not with guilt feelings, but with fear of exposure to those more powerful: certain things “are not done”, as Della Casa observes elsewhere, “except among people before one is not ashamed” (117).13 Superiors produced shame in their inferiors by imposing on them stricter controls of impulses and emotions. Conversely, the “sovereign holding court on his pierced chair” was a privileged sight in French absolutist society. His subjects “bow[ed] and kneel[ed] in pursuit of a royal turd” (Laporte, 2000: 12).14 A little more than two centuries later, Freud and his contemporaries were “astonished to learn of the objectionable smell which emanated from the Roi Soleil” (Freud, 1930: 281). Dirtiness now seemed “incompatible with civilisation” (281). Would Freud have been aware of the relative standards of cleanliness in European metropoles and those, for example, at Anaura Bay in 1769?15

The association of civilisation and toilet hygiene as we know it in the West made the toilet “a critical link between order and disorder” (Pathak, 1987: 241). Elias demonstrates this with a comparison of two editions of La Salle’s Les Règles de la besençance et de la civilité chrétienne (1729 and 1774). The earlier edition already surpasses Erasmus’ text in its demands that all natural functions should be removed from the view of others (indicating that people actually did not conform with these rules at the time). While pronouncing that it is impolite to talk about them, the text still
calls them by their names in detail. In the later edition, all these detailed references are dropped and they are ‘passed over in silence’.

13. Some things that a “great lord” might do before “one of his servants or in the presence of a friend of lower rank” would not be a sign of arrogance “but rather a particular affection and friendship” (117).

14. Given the possibility that the baring of one’s private parts in front of an inferior can be a friendly gesture, the “men…, women, girls, boys, abbeys, Swiss Guards” passing by the houses next to the forest at Fontainbleau in 1694 may have felt honoured to watch Madame la Duchesse d’Orleans doing her business. She herself felt inconvenienced and wrote to the Electress of Hanover: “You are indeed fortunate to shit whenever you may please and to do so to your heart’s content! … We are not so lucky here. I have to hold on to my turd until evening: the houses next to the forest are not equipped with facilities. I have the misfortune … of having to shit outside, which gravely perturbs me because I like to shit at my ease with my ass fully bared” (quoted in Laporte, 2000: 4, 11).

15. Would it have been difficult for him to imagine that “savages” not so long ago were ahead of Madrid, Paris, or London in their separation of food and filth—without, for that matter, necessarily effecting the same psychological separations that accompanied European toilet training?


17. See note 5. In 1539, François, King of France, passed an edict that privatised his subjects’ waste production. They were henceforth forbidden to toss out into the streets and squares “refuse, offals, or putrefactions, as well as all waters whatever their nature” and had

1995). The bathroom similarly featured, in a 1917 article “Bathrooms and Civilization”, as “an index to civilization … And in no line of building has there been so great progress in recent years as in bathroom civilization” (February issue of House and Garden, quoted in Lahiji & Friedman, 1997: 81). It institutionalised the control of impulses and moulded individuals and groups further towards an ideal of civilisation.

Over the course of this development, demarcations between inside and outside were constantly reproduced: for example, the restraint of impulses was more and more exercised by European subjects themselves, rather than imposed from outside, as they adapted to the requirements of increasingly complex societies with lengthened chains of social interdependence. Similarly, the separation from excrement—initially managed through sheer distance—was re-integrated into the house once suitable hygienic technologies were developed. This shift meant simultaneously a further privatisation of bodily functions. Finally, the hygienist discourse accompanying those technical developments simultaneously applied to single bodies, groups and the larger social body. Certain groups of people were constructed as unhealthy for the social body and removed from the centre just like excrement; and, in many cases, by the same means: water. Let’s look at the last two aspects now, in turn.
The State and the Sewer

The history of European cities reflects a protracted struggle over waste management. For a long time, any number of enactments “could not prevent people from defecating in the open”. But in the nineteenth century, techniques based on the reticulation of water and excrement became a matter of concern for a healthy, albeit invisible public body in the care of the state. At an international congress of hygiene, held in Brussels in 1852, English hygienist F.O. Ward described a system based on the “constant circulation of water” in and out of the city (in Gille, 1986: 235). This system linked the city with the country through “a vast tubular structure that has two divisions; ... each of these divisions is made up of two distinct subdivisions: an afferent, or arterial system: and an efferent, or venous system” (236). He concluded that “it is a matter of just pride for us that our country should have conceived of “this purely analogous discovery—circulation in the social body” (237).

English hygienists were initially in the forefront of this development but, soon, other European nations entered the body works competition. It is in the context of intensifying national rivalry in Europe that Adolf Loos’ 1898 essay “Plumbers” makes sense:

Increasing water usage is one of the most pressing tasks of a culture. May our Viennese plumbers therefore do their jobs as fully and completely as possible in order to lead us to this great goal—the attainment of a cultural level equal to the other countries of the civilized Western world. For otherwise something very unpleasant, something very shameful could take place. (Loos, 1898: 19)

On the upper levels of London society, a “compulsory cleanliness” made itself felt towards the end of the nineteenth century and the “wash-out closet” (elsewhere known as the ‘English basin’) became popular (Laporte, 2000: 61, 59). A range of products catered for “new notions of cleanliness, order, and, by extension, beauty”, at least for the upper classes, and an “architectural abandon” turned some ‘public’ conveniences into commemorative shrines, “chapels to waste” (60), where “civilized man deposited offerings and prayers to ward off the ... awareness of his primordial origins” (61). To control matter in the combat of the impulses, architectural force of form was enlisted. Whereas matter “presses down and wants to spread out formlessly on the ground” (Wölflin, 1886: 159), form can provide an upright condition resisting any residual forces of a primordial condition to be forgotten or overcome.

Water closets and sewers were part of a characteristic process of segregation by which a whole range of body functions was removed from social life and displaced behind the scenes. With the availability of a technical apparatus allowing for the quick separation of body and excrement, excretion could once again take place within the house or apartment. Since the end of the sixteenth century, the prevailing attitude in architectural treatises had been to remove ‘the place’ as far as possible from the actual places of dwelling. When Julien Guadet, influential teacher of architects at the École des Beaux-Arts wrote in 1901 that “as far as the toilets are concerned, we place them without any fear ... into the midst of the apartment” (1901: 112) he imagined “to delay and retain any and all stagnant and sullied waters and urins [sic] inside the confines of [their] homes” (quoted in Laporte, 2000: 4, 11). In keeping with rules that applied different standards to superiors and inferiors, however, waste in the King’s castles continued to be disposed of outside.

18. Hausmann regarded the Parisian sewers in 1854 as “the organs of the metropolis” which “function like those of the human body” (quoted in Gandy, 1998). See also Gille (1986: 228).

19. The “shameful” and “unpleasant” was the possibility that Japan could “attain Germanic culture before Austria” (19).

20. As Ross Jenner outlines in his contribution to this issue, several architectural theorists have seen parallels between the flow of forces of bodily impulses and those in the built environment. Heinrich Wölflin considered the “opposition between matter and force of form” the “principal theme of architecture”. “We assume that in everything there is a will that struggles to become form and has to overcome the resistance of a formless matter” (Wölflin, 1886: 159). Will, or the force of form, is what “holds us upright and prevents a formless collapse” (159). There is more than a faint overlap with Nietzsche’s thought here. Henry Staten (1990: 166) writes of Nietzsche’s concern with the conflict between force and form that the “endless dispersal of the substance of humanity can only be brought to a halt by and aim upward, an aim at a goal”. Staten goes on to remark that “wherever there is the desire for meaning and the search for something more durable than the pointless pouring-fourth of life, there will usually also be the distinction between the human and the animal, fear of the female who disperses one’s substance, and loathing of the corruption of the body” (167).
While this apparatus does not explain the “advance in the frontiers of shame and the threshold of repugnance”, once in place, it consolidates and constantly reproduces the new standards and their dissemination (Elias, 1939: 99, 118-9).

22. See Guerrand (1997: 26, 39). In 1883, it was still common in Parisian apartment blocks or tenements to find one privy for twenty five persons, placed somewhere in the entrance area or courtyard (137). Only legislation passed in 1894 made it compulsory for new buildings to allow for internal toilets. This did not necessarily mean their placement in the apartments themselves, and—if so—they were usually tucked away bordering onto the kitchen and the servants’ realm.

23. There is a structural parallel between the segregation of ‘the place’ from normal life and Elias’ notion of the dampening of affects, on the one hand, and, on the other, the integration of the WC into the middle of the house and a relaxation of the control of affects, following a sufficient moulding of individual psyches. See “Decivilizing and informalisation processes” in van Krieken (n.d.). An interesting extreme case of moulding of affects is that of prisoners in Jeremy Bentham’s panopticon cells: “A slight screen, which the prisoner might occasionally interpose, may perhaps not be thought superfluous. This, while it answers the purpose of decency, might be so adjusted as to prevent his concealing from the eye of the inspector any forbidden enterprise” (http://cartome.org/panopticon1.htm).

24. Slavoj Žižek finds an analogy between German, French, or American toilet constructions and national political characteristics: “German reflective thoroughness, French revolutionary hastiness, English moderate utilitarian pragmatism” are reflect-

62), he clearly announced a new trend in architectural design that set itself in opposition to common practice. Much of the discussion at the time was concerned with health and hygiene—but these were not the only factors.23 Thomas Crapper’s flush toilet, according to a 1993 Chicago Tribune article, changed
the course of history by allowing society to live with itself. It is more than valves and arms and floats that hiss and gurgle; the flush toilet is the very symbol of modern civilization. … Life without the water closet is, for most of us, a horror beyond imagination, so unspeakable and unacceptable that we cannot conjure up the prospect. (Ecenbarger, 1993)24

According to another non-academic source, Queen Victoria’s “porcelain throne” represented an attitude that may well have “seemed more ‘dignified’—more suited to aristocrats than the method used by the natives in the colonies” (Health Benefits of the Natural Squatting Position, 2001). Is it not surprising how civilisation, since the nineteenth century, has become a maxim for dominant European views of national achievements? Does it not stand, even today, for stable and consummate standards, which place ‘civilised’ nations far ahead of those who have supposedly not yet reached their level of progress?25

Imperial reticulations

Nineteenth century fears of social division and the contagion of poverty-related diseases eventually led to a wholesale purging of dangerous elements—be they matter or humans. Points of intensive crowding, such as hospitals, barracks, prisons and workers’ housing, were to be “moved to the edge of the city, where conditions of isolation and ventilation would guarantee both their security and that of the city” (Fonssagrives quoted in Gille, 1986: 229). With that, the hygienists’ programme spilled over—or returned to—issues not only of architecture, but also of politics.
Waste management in the context of colonisation became the imperial reticulation of a poor or criminal population beyond national borders. Following the American colonies’ embargo on convicts, the colonisation of Botany Bay was to ensure the ongoing flushing away of criminals (and the poor). However, ex-convicts—or escaped convicts—perhaps unexpectedly also ended up in the New Zealand colony, which, in Edward Gibbon Wakefield’s scheme, served as another, different and more wistful variation of a ‘safety-valve’ for overpopulation, endemic unemployment and poverty in England.

Already Elias observes, it was “not a little characteristic of the structure of Western society that the watchword of its colonizing movement is ‘civilization’” (1939: 509), and Robert van Krieken (1997) argues that any “self-conscious attempts to bring about ‘civilization’, have revolved around essentially violent policies and practices”. Barbarism and civilization are thus “part of the same analytical problem” rather than successive stages of development (1997).

In the colonies, according to Laporte, civilisation is “the purview of the conqueror. The barbarian craps where he pleases; the conqueror emblazons his trails with a primordial prohibition: ‘No shitting allowed’” (2000: 57). The coloniser, according to Professor McHugh in Ulysses, brings with him to new shores “only his cloacal obsession”: “It is meet to be here. Let us construct a water closet” (Joyce, 1922). Cloacal obsession in the nineteenth century was articulated through progressivist vocabularies of hygiene and toilet technologies.

The water closet might have represented an achievement in nineteenth century Europe, with its particular problems of over-crowding. But a peculiar myopia excluded from perception historical and geographical particularities such as the vast difference between the metropoles and the hinterland in Europe, or earlier observations of barbarians and civilised such as Hawkesworth’s notes about hygienic conditions in Anaura Bay in 1769. These lapses of historical and geographical awareness supported a particular ideological system by which one type of toilet comes to mean something different from another, in peculiar ways. The perception of the ed in “ambiguous contemplative fascination; the hasty attempt to get rid of the unpleasant excess as fast as possible; pragmatic approach to treat the excess as an ordinary object to be disposed of in an appropriate way” (1997: 5).

25. For long periods, civilisation in Europe had been an ideal rather than a reality, but by the second half of the nineteenth century it had become a maxim for dominant European views. As a goal, it shaped the process of interior restructuring that accompanied industrialisation, the rivalry of nation states, and expansionary and imperialist politics. The reference to nationhood in Malone’s installation is interesting in this context.

25. Such progressivist vocabularies may have even taken in Norbert Elias, who at times—despite his continuous discomfort with the notion of civilisation as achievement or standard—lapsed into his own brand of progressivism. See Elias (1995).

26. The compulsive need to eradicate traces of the ‘olfactory animal’ by immersing shit in floods of water, the spite civilisation has for odour, and the ferocity with which it will oust it—“this ferocity reaches its peak when imperialism punishes color” (Laporte, 2000: 83). Brantlinger observed that the Victorian middle classes not only displaced “their own ‘savage’ impulses onto Africans”. They suffered from a fear of “backsliding” which was activated both by the proletarian mob and the colonial barbarians (1985: 196). If the mob uses a floor torn open as a privy, and the natives shit on the ground, then white civilization must be identified with hygienist ideals of flushing toilets and well circulating sewers.

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Figure 4: Daniel Malone, In Situ, Opouteke, Northland, Aotearoa/New Zealand, (Partially Covered Outhouse), 2004, Black and white photograph.
long-drop as an icon of the New Zealand or Australian vernacular, or of the lavatory as one of civilizing achievement, is based on imaginary investment rather than facts. The long-drop’s appearance in the Sydney Biennale, revisiting the ‘forgotten’ world of dunnies and night carts, may be read as a return of what was repressed or eliminated in the process of civilisation. Alternatively, it may index an intrinsic part of a European barbarism that was always folded into civilisation.

Separations of the metropolis from its excess population, of settlers and natives, and between body and excrement may have been parallel and interconnecting processes. They are all concerned with literal or metaphorical top/bottom relationships. When Malone calls his installation *A Long Drop to Nationhood*, the title implies not only the physical movement of matter (down, as opposed to mind: up) but also an implied loss of status, from centre to colon-y. Implicit is still an unspoken assumption that people at
the centre have not only decided the combat of the impulses, but also have a right by virtue of their (our?) higher standard of civilisation to make others do as they (we?) do.27

What Malone’s metaphor implies is that Australia and New Zealand share a colonial history, and that a long-drop is the makeshift, unsophisticated convenience attached to that condition. Once accepted, the metaphor extends and gets mixed with the brutality and arrogance of colonial politics in both countries.

Much of what happened at Okahu Bay (Orakei) in the 1950s,28 for example, was justified by references to hygiene and health: Ngati Whatua, in their struggle to maintain their rights of occupancy at Okahu Bay, found their efforts over decades of court procedures blighted by health concerns. Thus, a 1935 sanitary report held “swampy conditions and inadequate drainage” against the continued existence of the Okahu Bay papakainga (habitation).

27. Okahu Bay is situated in what is now a central Auckland region. About its history, see Waitangi Tribunal report (1986), particularly in this context: Chapter 7: “Cleaning Up 1930-1952”.

28. In 1952 “those left had to be burnt out and physically carried from their homes. It seemed necessary that that should not be delayed. Her Majesty Queen Elizabeth II was to visit Auckland in the coming summer 1952-1953.” Her route of arrival was at the time expected to pass the “unsightly Orakei shacks”—a prospect the council could not countenance.

29. The outfall was located at the head of Okahu Bay. From 1914 “Auckland’s crude sewage was discharged to the shellfish beds of Ngati Whatua, opposite their ancestral village. There could have been no greater insult to a Maori tribe even if one were intended” (Waitangi Tribunal, 1986).
Ngati Whatua’s objections that the “insanitary conditions” were not of their making were ignored. The mayor of the time failed to move the issue from housing and hygiene to broader issues of good faith and the rights of tangata whenua (people of the land, indigenous people). Okahu Bay, situated “at the front door of what must become a thickly populated European settlement”, was not considered to be the appropriate place “for a Native settlement”.

In a striking parallel to nineteenth century European politics, the papaakinga was termed a “health hazard”, “a disease centre”, to be removed to make room for a new “garden suburb”.

And yet a 1954 film (Auckland’s Drainage Problem) shows how “night carts collect sewerage from suburban Auckland homes. Aerial views indicate the pollution of Manukau Harbour from the sewerage outfall at Orakei” (1954: Looking Back 50 Years, 2004)

What, then, do we make of the perceived opposition between the North as mind and the South as body, as articulated by the curator of the Sydney Biennale? Surely it is still based on the same conflict of the impulses observed by Nietzsche, Freud and Elias. However, this combat is no longer supposed to occur in an individual body, or between members of the social body. Rather, the frontier now delimits vast antipodean regions whose populations, indigenes and settlers alike, are supposedly ruled by emotions rather than intellect. That cliche is not new regarding the colonised ... but, by a strange twist, it now suggests that the colonisers, too, have to decide whether they want to complete the march towards civilisation.

It is in this context that the juxtaposition of long-drop and lavatory—but also of the present day Portaloo, the Exceloo or the Megaloos of more recent suburban developments—reworks (part of) reality into anxious oppositions.
References


