

Volume 8 – Number 1 – December 2024

Editorial	iii
Opinion Piece	
Geoff Scott Do culinary competitions have any real benefit?	1
Articles	
Siddharth Baijal, Robin Hill, Ee Tan and Michael Potroz New Zealand Hotel Industry Post-Pandemic Perspectives: Human Resource Management	4
Xinye Qian, Shelagh Mooney, Claire Liu Do managers actually walk the talk? Gender equality in hotel careers in Aotearoa New Zealand	8
Gluseppe Incardona, Maria Gebbels and Thi Hong Hai Nguyen Millennials' intentions to buy plant-based alternatives: insights for quick-service restaurants.	11
Patrice Lucas Managing the Implications of a Low-Carbohydrate Diet for the Hospitality Industry	14

Hospitality Insights

Vision: To communicate hospitality research to practitioners in the hospitality industry in order to inform their thinking, processes and practices.

Editor-in-Chief

Associate Professor Shelagh Mooney, AUT, New Zealand. shelagh.mooney@aut.ac.nz

Associate Professor Tracy Harkison: AUT, New Zealand. tracy.harkison@aut.ac.nz

Editorial Review Team

Professor Tom Baum: Strathclyde University, UK. Professor Tracy Berno: AUT, New Zealand. Marisa Bidois: CEO, Restaurant Association of New Zealand. Associate Professor Ralf Burbach: Dublin Institute of Technology, Ireland. Associate Professor Cheryl Cockburn-Wootton: University of Waikato, New Zealand. David Comery: Chief Executive, Second Nature Charitable Trust, New Zealand. Dr Abrar Faisal, AUT, New Zealand. Dr Maria Gebbels: University of Greenwich, United Kingdom Dr Warren Goodsir: AUT, New Zealand. Associate Professor Tracy Harkison: AUT, New Zealand. Professor Candice Harris: AUT, New Zealand. Oliver Horn: General Manager, InterContinental Hua Hin Resort, Prachuap Khiri Khan, Thailand Dr Stephanie Jameson: Independent Scholar Professor Peter Kim: AUT, New Zealand. Professor Alison McIntosh, AUT, New Zealand. Colin McLean: General Manager, New Zealand Hotel Operations, Sky City, New Zealand. Associate Professor Heike Schänzel, AUT, New Zealand. Dr Pola Wang: AUT, New Zealand. Associate Professor David Williamson, AUT, New Zealand.

Hospitality Insights contains concise and accessible summaries of AUT's hospitality research. Our publication is aimed at a practitioner/industry audience, with a focus on relevant issues to help build a more sustainable hospitality industry for the future.

This journal operates as a tangible vehicle for meaningful outreach with local and international hospitality communities. Our objective is to stimulate dialogue between academic researchers and industry practitioners, as well as with other interested members of the hospitality community. We believe such a discourse can improve business practice, sustainability and workers' wellbeing, and lead to the creation of more healthy societies, whilst also engendering impact and uptake of academic research.

All content is made freely available to access with a <u>Creative Commons Attribution Non-Commercial</u> <u>International licence</u>. For full details please read our <u>open access and copyright policy</u>.

See our full guidelines for contributors.

Editorial

Tracy Harkison and Shelagh Mooney

Mā te kimi ka kite, Mā te kite ka mōhio, Mā te mōhio ka mārama

Seek and discover. Discover and know. Know and become enlightened.

Kia ora tatou,

Our journal is for the hospitality industry and for our community. It provides peer reviewed pieces of research and/or opinions pieces – to engage and continue a conversation of issues that the hospitality industry is facing.

This current issue will give you some food for thought on the topics of competition, Human Resources and food choices. Our issue begins with an opinion piece on the hidden benefits of culinary competitions, from the perspective of industry, student and academia. The first research article tackles the important role that Human Resource Management is now playing post-pandemic in the areas of attracting, developing and motivating staff. The next article highlights the factors that affect hotel employees' decisions to seek a career in hotels; the findings show that insufficient job satisfaction, career support and gender equality are common barriers to progression. The final articles focus on food choices, the first article discusses the intentions of millennials when buying plant-based alternatives in quick service restaurants. Final article in this issue debates the implicates of managing low carbohydrate diets for the hospitality industry, which could see the introduction of new menu items. We hope you enjoy reading this issue.

Hari Kirihimete