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ALAN YOUNG is a senior lecturer in the Communication Design Department at Auckland University of Technology. He has written extensively on design history and theory, with a focus on design thinking, semiotics and social justice. His doctoral dissertation is a political history of graphic design in Australia and he is currently the lead researcher for the Tūhono toi Hoahoa: Advertising and Design History Research Archive in New Zealand.

NOTES TO CONTRIBUTORS TO 'BACK STORY'

New contributions to the field are welcome.

LENGTH OF ARTICLES

Not more than 5,000 words, fewer if accompanied by images

SUBMISSION PROCEDURES

Please submit by email to Dr Alan Cocker of Auckland University of Technology (<u>alan.cocker@aut.ac.nz</u>) by **2 April 2018** for our July 2018 edition.

Each submission should include the following:

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- Keywords (six to eight, listed one per line)

ILLUSTRATIONS

We welcome images illustrating the article. All images need a resolution of at least 300 dpi and should be supplied independently, not embedded in the text. The image files should be clearly labelled with an indication of where they should be located in the text. Each image should have a suitable caption, preceded by "Figure 1" (etc). Copyright clearance should be indicated by the author, and is always their responsibility.

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