

Regular Surveys on New Zealanders

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Abstract

Public and private decision-making are aided by a continuous stream of survey data on public opinion and practises. Nevertheless, many of the studies included are of widespread interest and some of direct policy relevance. Most of these surveys are well-founded methodologically and well-resourced with survey activity in each sector often hosted by major State Ministries and/or by more operational agencies. However, this listing is only a snapshot as changes are often afoot and more generally survey operations have yet to recover from the Covid phase. A listing of current regularised survey operations is provided after pointing to several coordinating frameworks.

KEY WORDS: New Zealand, Official Statistics, Policy-making, Surveys, Polls, Public Opinion.

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Introduction

Government Ministries, Departments and other agencies carry out surveys of the public from time to time, some of which are regularised as series, which inter alia means that valid time series can be developed. However, information on such surveys is fugitive, and there is no overall responsibility for oversight or coordination. An attempt at a listing follows. My objective is to locate key surveys and explore their methodological details and locate where results might be found and/or further explored. This compilation complements another report on 2022-23 NZ public opinion polling results (Crothers, 2023).

In each 'sector' survey research seems more often carried out by the lead Ministry (which is more likely to have the requisite resources) and/or more operational agencies (sometimes in NGO sector), with other agencies often acting as users and promoters.

Many run 'customer satisfaction' surveys, with the main operation being 'Kiwis Count' run by the Public Service Commission: <https://www.publicservice.govt.nz/research-and-data/kiwis-count/>. These are not covered here.

Covid disrupted many of these survey operations and in addition special surveys were often run: many agencies have yet to revive their post-Covid survey operations. It is not clear how many of the operations described here will be ongoing. There is a tendency for agencies to consolidate various more specialist surveys into an overall one and for the methodology to become continuous. Since these are surveys participation is voluntary. Many are carried out by *Reach Aotearoa* (formerly CRG). Some are face-to-face and others telephone. In many cases the Electoral Roll is used as a sampling frame. Most have methodological report which need to be consulted before detailed use of results.

The overall framework is set by the programme of Official Statistics and by the wellbeing indicators dashboard, Treasury's Living standards framework and other ad hoc frameworks (see also Crothers, 2021).

<https://www.data.govt.nz/catalogue-guide/showcase/official-statistics/>

[Stats NZ website — Tier 1 statistics](#)

[Wellbeing statistics: 2021 \(supplementary\) | Stats NZ](#)

[Wellbeing statistics: 2021 | Stats NZ](#)

[Corporate publications | Stats NZ](#)

[Stats NZ's statement of strategic intentions 2021–2025 | Stats NZ](#)

<https://data.govt.nz/leadership/data-investment-plan/>

[Briefing to incoming Minister of Statistics: 2023 | Stats NZ](#)

Tier 1 Statistics : [OSS Principles and Protocols \(stats.govt.nz\)](#)

Wellbeing Indicators: [statisticsnz.shinyapps.io/wellbeing indicators/](https://statisticsnz.shinyapps.io/wellbeing-indicators/)

Several are included in the IDI – identifying information is linked to other data in the system thus giving IDI some more subjective data, while also allowing subjective views to be grounded in objective circumstances: Disability survey – 2013; General Social Survey – 2008; Migrant Survey – from 2012 (previously Longitudinal immigration Survey of NZ – 2005–09); New Zealand Crime and Victims Survey – See Milne (2022).

Regularised Government Surveys are covered first, followed by Academic and then commercial polling. Much of the material here is edited copies of website material.

1 Statistics NZ

<https://www.stats.govt.nz/help-with-surveys/list-of-stats-nz-surveys/>

Only Individual and household surveys are covered here as there are many 'business' surveys.

[2023 Census](#) [2023 Census | Stats NZ](#)

[General Social Survey \(GSS\)](#): Interviews with approximately 8,000 individuals 15 years old or older in households for the GSS, every 2 years, from 2008, with interviewing in 2023 after a 3021 round. The survey asks about conditions and satisfactions across a range of life domains.

[Household Economic Survey \(HES\)](#): collects information on household income, savings, and expenditure, as well as demographic information on individuals and households. Specialist modules in rotation cover:

- HES (Expenditure)
- HES (Savings) how much New Zealand households own and how much they owe
- HES (Income) estimate the number of households with low income and the number of children living in these households.

[Household Labour Force Survey \(HLFS\)](#): Produces New Zealand's official measure of employment. Approximately fifteen thousand (15,000) households take part in this survey every three months. A house is selected using a fair statistical method to ensure the sample is an accurate representation of New Zealand. Every person aged 15 years or over living in a selected household needs to take part.

[Living in Aotearoa](#): Living in Aotearoa is a survey that aims to understand the everyday living costs of households throughout Aotearoa New Zealand. In 2023 about 7,300 new households and 5,000 returning households took part in this survey.

[Post-enumeration Survey \(PES\)](#): survey of a sample of households conducted to measure the completeness of the census count. The survey is carried out every five years after the Census of Population and Dwellings. The short doorstep interview was being conducted throughout June to mid-August 2023 Approximately 16,500 households have been selected for an interview. Stats NZ will interview all residents within selected households, as well as any visitors. For those aged under 15 years, the interviewer will ask a responsible adult to answer on their behalf.

Te Pukernga

Te Kupenga gives a picture of the social, cultural, and economic wellbeing of Māori in New Zealand, including information from a Māori cultural perspective. A post-censal survey of almost 8,500 adults (aged 15 years and over) of Māori ethnicity and/or descent, Te Kupenga gives an overall picture of the social, cultural, and economic wellbeing of Māori people in Aotearoa.

The survey provides key statistics on four areas of Māori cultural wellbeing:

- wairuatanga (spirituality)
- tikanga (Māori customs and practices)
- Te reo Māori (the Māori language)
- whanaungatanga (social connectedness).

The survey's content recognises practices and wellbeing outcomes that are specific to Māori culture, such as the knowledge and use of the Māori language, connection to marae, and whānau wellbeing. Te Kupenga was first run in 2013, with most of its content retained for the 2018 survey and is scheduled to run again in 2028.

Disability survey

The Disability Survey is a post-censal survey being carried out in 2023 after the previous 2013 survey. A post-censal survey draws its sample from the census and is collected shortly afterwards. The Disability Survey is made up of two surveys and is mainly collected by phone. The larger of the two is the Household Disability Survey which collects information from approximately 23,000 people (adults and children, disabled and non-disabled) living in households. The Household Disability Survey uses one questionnaire for adults and one for children. Survey questions differ for disabled and non-disabled people, with disabled respondents being asked a wide range of additional questions about barriers they face, and enablers they use or need in their daily life.

The other part of the Disability Survey is a much smaller survey called the Disability Survey of Residential Facilities. For the last Disability Survey of Residential Facilities, two hundred residential care facilities were selected and up to five residents were interviewed from each facility. The questionnaire used for the Disability Survey of Residential Facilities was shorter than that used for the Household Disability Survey and was for adults only.

2 Ministry of Health: New Zealand Health Survey

<https://www.health.govt.nz/nz-health-statistics/national-collections-and-surveys/surveys/new-zealand-health-survey#about>

Concerned with Health status, health behaviours and risk factors, and feeds into the New Zealand Health Monitor. The survey comprises a set of core questions combined with a flexible programme of rotating topic areas/modules, for instance, the first module is on health service utilisation. The survey questionnaire is administered face-to-face to one adult and one child (if any) in each selected household. A parent or legal guardian is invited to complete the survey on behalf of children under the age of 15 years. Over 13,000 adults and the parents or primary caregivers of over 4,000 children take part in the survey each year.

Covers:

- Smoking
- Hazardous drinking
- Obesity
- Mental health and addiction
- Access to health care
- Oral health
- Māori health
- Pacific health
- Disabled people's health
- Rainbow community health.

3 Health Promotion Agency: Health and Lifestyles Survey

<https://www.hpa.org.nz/tags/health-and-lifestyles-survey>

The Health and Lifestyles Survey is a national in-home survey that measures New Zealanders' behaviours, attitudes and knowledge on a range of health and lifestyle topics including food and drink, smoking, vaping, gambling, wellbeing and being out in the sun. This is a biennial monitor and it has been carried out since 2008.

4 MSD/IRD: New Zealand Income Support Survey

The New Zealand Income Support Survey is a nationwide survey of c2, 000 New Zealanders are asked about:

- their awareness of income support payments,
- their possible eligibility, and
- their experiences applying for income support.

MSD: Youth health and wellbeing survey - What-About-Me?

<https://www.msd.govt.nz/about-msd-and-our-work/publications-resources/consultations/youth-health-and-wellbeing-survey-results/index.html>

The Youth Health and Wellbeing Survey called What About Me? Surveyed 7,209 young people years 9 to 13 in their schools during 2021. Another 502 youth of the same age completed surveys in their communities (e.g. at alternative education). What About Me? Listens to our young people, capturing invaluable data and insights to inform decisions and policies to support youth wellbeing. The survey findings identified areas of strength, resilience and challenges for young people in Aotearoa New Zealand.

5 MOJ: New Zealand Crime & Victims Survey (NZCVS)

<https://www.justice.govt.nz/justice-sector-policy/research-data/nzcvs/>

Collects information about New Zealanders' experience of crime. The new survey version has run every year from 2018 asking 8,000 New Zealanders from all walks of life about their experiences. Organised in cycles. To understand the full picture of victimisation in New Zealand as not all crimes are reported to the Police. Asks if you have experienced any crimes and if so:

- how it affected you
- whether you have told anyone about them
- How helpful any agencies were.

6 MOT: New Zealand Household Travel Survey

<https://www.transport.govt.nz/area-of-interest/public-transport/new-zealand-household-travel-survey/>

Collects information about day-to-day household travel in New Zealand - such as, how, where and when we travel. The results provide a picture of the travel patterns and choices of all types of people - information which is vital for developing transport policy including road safety, public transport, walking and cycling. Since October 2015, CBG has been undertaking the fieldwork for the new continuous travel survey using GPS technology and online forms. Approximately 1,700 households take part in the survey each year. For more information Ministry of Transport [website](#).

MOT and Waka Tahi collect further travel information through a variety of instruments.

7 PSC: The Kiwis Count survey

<https://www.publicservice.govt.nz/research-and-data/kiwis-count/>

The survey initially asks informants to identify a service that they have recently used and to think about that service experience, whether it be face-to-face, on the telephone or online. They are then asked to identify on a scale of 1 to 5 (with 5 being strongly agree and 1 being strongly disagree) how much they agree or disagree that they can trust the organisation or service to do what is right. The survey then asks why they have given that score. The survey then asks about their overall impression of the Public Service, from what they know or have heard from family, friends or the media and as a result of this, to what extent do they trust the Public Service (we call this the Public Service 'brand'). This is also asked on a scale of 1 to 5 where 1 is 'Do not trust them at all' and 5 is 'Trust them completely'. They are then asked why they gave trust in the Public Service the score.

8 MoED:

MoEd hosts various surveys (especially international comparative surveys) that involve parents, but this is carried out through a school-based mode.

New Zealand Study of Adult Skills

The New Zealand Study of Adult Skills collects information about the range of skills we use in our everyday lives, as well as our learning experiences and work history. This survey is a component of the OECD "PIAAC" multinational survey programme (similar to the PISA survey but for adults). This is the second time that New Zealand has taken part. For more information, see study website [here](#).

MoEd: Asking Aotearoa New Zealand about Education

<https://conversation.education.govt.nz/conversations/asking-aotearoa-new-zealand-about-education/>

A consultative website-based survey.

9 ENZ: International Student Experience Survey 2022/23 and outyears to 2025/26

<https://www.enz.govt.nz/news-and-research/ed-news/international-student-experience-survey-2023-now-open/>

Education New Zealand Manapou ki te Ao (“ENZ”) under the International Education Strategy 2022 – 2030 is responsible for continuing ‘research on the quality of the experience international students have when studying with New Zealand’. Since 2019, ENZ has commissioned two surveys (2019 and 2021) that have been used to understand the experience of international students enrolled with New Zealand (NZ) education providers. The survey’s used an online methodology and took approximately 18 minutes to complete. Students were surveyed across the whole student journey (those who have just arrived through to those who recently graduated), and across all education sub-sectors (schools, universities, English language schools, Private Training Establishments and Institutes of Technology and Polytechnics (Te Pūkenga). In 2019, there were approximately 8000 respondents. In 2021 the survey was repeated with a smaller sample size of 4831 respondents (reflecting COVID-19 impacts).

10 MBIE: New Zealand consumer surveys

<https://www.mbie.govt.nz/business-and-employment/consumer-protection/consumer-research-and-reports/nz-consumer-surveys/>

The Consumer Protection team conducts biennial New Zealand Consumer Surveys (NZCS) to find out what adult New Zealanders know about consumer laws and it explores how they behave when they experience problems with products and services. The surveys provide national level insights on the health of the Consumer & Commercial regulatory system, and enable changes to be monitored. 2,018 consumers aged 18 years or over completed the survey between August and November 2022. This survey is the fourth in a series, with the survey being conducted every two years. Covers-

Housing cost information for the property you live in, for example:

- rent and bond payments
- mortgage payments
- body corporate payments
- local and regional council rates payments
- home insurance payments.

Income information for any form of income, which could include one or all of the following:

- self-employment income
- KiwiSaver or private pension
- investment income (such as shares and dividends)
- financial information about any businesses or trusts you have.

Mbie: International Visitor Survey (IVS)

<https://www.mbie.govt.nz/immigration-and-tourism/tourism-research-and-data/tourism-data-releases/international-visitor-survey-ivs/>

Main purpose Measure total annual expenditure by international visitors in New Zealand and also demographic information about international visitors, their motivation for visiting New Zealand, and their satisfaction with their visit to New Zealand. Quarterly, with Target sample size 8,900 per year. Kantar TNS New Zealand is commissioned for data collection and processing while Mbie conduct analysis and dissemination of survey results. The survey is carried out with the assistance of the airports, security staff, airlines and Stats NZ.

Mbie: Migrants' settlement experiences and community attitudes toward migrants and immigration

Surveys recent migrants about their experiences of life in New Zealand and report on their settlement outcomes. We also survey New Zealanders about their perceptions of migrants and immigration to better understand community attitudes.

- [Settlement experience of Pacific migrants in New Zealand](#)
- [Migrant survey report](#)
- [Community survey report](#)
- what settlement outcomes have Pacific migrants experienced in New Zealand
- what types of Pacific migrants have had more desirable settlement outcomes
- what personal characteristics and early experiences in New Zealand are associated with successful labour market integration in the long term?

The research uses the Longitudinal Immigration Survey New Zealand (LISNZ) and Statistics NZ's Integrated Data Infrastructure to focus on differences in outcomes between migrants from different Pacific countries who gained residence approval under different visa types.

Mbie: Migrant survey report

Carried out since 2015. This is designed to measure migrants' settlement experiences and how satisfied they are with life in New Zealand, as well as their labour market outcomes, including the prevalence of employment exploitation. In particular, the research aims to understand:

- migrants' working life
- migrants' sense of belonging to New Zealand
- migrants' overall satisfaction with living in New Zealand
- migrants' sense of being treated fairly by employers and in general.

Community survey report

The Community Survey which is carried out every 2 years since 2011.

The primary objective of the Community Survey is to understand and monitor New Zealanders' attitudes toward and perceptions of migrants and immigration, including:

- overall attitudes toward migrants in New Zealand
- perceptions of the contribution migrants make to New Zealand's economy, productivity, culture, and society
- attitudes towards immigration in general, and specifically its effect on New Zealand's culture, crime, political balance, and unemployment.

The reports primarily summarise findings from the 2019 and 2021 surveys but also includes some trend information from previous 2011, 2013, 2015, 2017, and 2018 surveys.

11 HUD: pulse surveys

<https://www.hud.govt.nz/assets/Uploads/Documents/Pulse-survey-reports-published-March-2023/Renters-Pulse-Survey-Topline-Report-Wave-4-Nov-2022.pdf>

The Ministry of Housing and Urban Development commissioned Kantar Public to undertake 'pulse' surveys of renters and landlords twice a year to help inform its understanding of the impacts of recent legislative changes on the residential rental market. The fourth wave (conducted in October and November 2022), April 2021, October 2021, and May 2022).

A nationwide online survey of 1,501 renters and 700 landlords. Data were weighted by age within gender, and region, to match Census population characteristics of renters.

<https://www.hud.govt.nz/assets/Uploads/Documents/Pulse-survey-reports-published-March-2023/Landlords-Pulse-Survey-Topline-Report-Wave-4-Nov-2022.pdf>

Covers:

Tenancy characteristics
Rental payments and government financial support
Moving Home buying
Renters' relationships with landlords
Landlord motivations
Landlord property management
Rental payments
Recent market movements -
buying, selling and ending a tenancy
Landlords' plans for selling rental properties
Landlords' financial situations
Landlords' relationships with tenants.

12 Sports NZ Active NZ Survey

<https://sportnz.org.nz/research-and-insights/surveys-and-data/active-nz/>

What motivates one person to be active might be a barrier to another. That's why we conduct research into how different people get active and what prevents them from doing so. We have been collecting data on a continuous basis through the Main Active NZ survey since January 2017, and the monthly Active NZ survey helps understanding of different participant groups. Every month surveys a sample of New Zealanders registered on the electoral roll through our research partner, Kantar Public (N=23,182).

This research has two components: Active NZ (adults aged 18+) and Active NZ Young People (young people aged 5 to 17). This is in order to meet the strategic requirements and to measure participation through one research programme among New Zealanders aged 5 and over. This section of the report provides an overview of the methodology for these two components.

13 Creative NZ New Zealanders and the Arts - Ko Aotearoa me ōna Toi

<https://creativenz.govt.nz/Development-and-resources/New-Zealanders-and-the-arts---Ko-Aotearoa-me-ona-Toi>

This research has been done every three years since 2005. For the 2020 surveys boosted the numbers of Māori, Pasifika, Asian New Zealanders and people with lived experience of disability interviewed to provide more robust data. The total sample size of the adult survey (those aged 15+) was 6,263 people. The total sample size of the young persons survey (those aged 10-14) was 754 people.

14 DOC: Survey of New Zealanders

<https://www.doc.govt.nz/about-us/our-role/managing-conservation/recreation-management/visitor-research/survey-of-new-zealanders/>

The Survey of New Zealanders is an annual survey tracking aspects including the New Zealand public's engagement and attitudes to conservation, their views about DOC, their use and enjoyment of public conservation lands and waters and their perceptions of risk and safety in the

outdoors and associated trip planning and preparation. . Between 16 June and 8 July 2020, 3,000 New Zealanders aged 18 years and over participated in an online survey.

15 NZ Large Local Authorities: Quality of Life Survey

qualityoflifeproject.govt.nz

Has been run every two years by a partnership between Auckland Council, Hamilton, Tauranga, Wellington, Porirua, Hutt, Christchurch and Dunedin City Councils and Wellington Regional Council – varies from year to year. These are large urban areas and account for over half (57%) of New Zealand’s total population. The survey was initiated in 2002 in response to concerns about the impacts of urbanisation on the wellbeing of residents and communities. The 2022 survey (N=7518) measures the perceptions of almost 7000 New Zealanders. Topics covered include:

- Overall quality of life
- Built and natural environment
- Housing
- Transport
- Health and wellbeing
- Crime, safety and local issues
- Community, culture and social networks
- Climate change
- Economic wellbeing
- Council processes
- Impact of Covid-19.

16 Office Film Clarification: what We're Watching – 2023

https://www.classificationoffice.govt.nz/media/documents/Summary_of_What_Were_Watching_-_Snapshot_2023.pdf

Asks New Zealanders about their attitudes towards classification, ratings/classifications used for movies, shows/TV series and video games. The question set was developed by Te Mana Whakaatu – Classification Office.

in AK Research’s nation-wide online omnibus survey conducted from 15–20 March 2023.

Respondents were asked about New Zealand age ratings/classifications used for movies, shows/TV series and video games.

Results in this report are based upon questions asked in AK Research’s nation-wide online omnibus survey conducted from 15–20 March 2023. Respondents were asked about New Zealand age ratings/classifications used for movies, shows/TV series and video games. The question set was developed by Te Mana Whakaatu – Classification Office. The sample size for the online survey was n=1018, with the margin of error for a 50% figure at the 95% confidence level being $\pm 3.1\%$. All numbers are shown rounded to zero decimal places. Specified totals are not al

17 Asia NZ Foundation Survey

<https://www.asianz.org.nz/research/twenty-five-years-of-new-zealanders-views-of-asia/>
<https://genderequal.nz/ga-survey/>

Annual survey first commissioned in 1997 which supports an informed public conversation about New Zealanders’ engagement with the countries and peoples of Asia; the results of a survey of 2,334 New Zealanders aged 15 years and over conducted from 9 to 29 November 2021. The results have been weighted so that they are representative of New Zealanders by age within gender, ethnicity and location. Covers e.g.:

Knowledge of Asia

Friend and threat perceptions
Security and political developments in Asia
Views of how Asia will impact New Zealand
News media and entertainment consumption
Travel and connectivity.

18 Diversity Works: New Zealand Workplace Diversity Survey

<https://diversityworks.nz/news-resources/research/new-zealand-workplace-diversity-survey/>

This annual survey contributes to better understanding of diversity, equity and inclusion issue for workplaces in Aotearoa plus looks at emerging trends. The 2022 Workplace Diversity Survey was conducted in accordance with the methodology applied in previous versions of this survey in order to regularly explore and monitor trends in diversity and inclusion across organisations. 35 questions were asked this year. There were some minor changes to the questions to reflect the evolving nature of language used in relation to dimensions of diversity. Of those 35 questions, 24 were the same as the previous iteration and 11 new questions were added. Additionally, this survey investigated neurodiversity in more detail to deepen our understanding of how neurodiversity is understood and addressed in organisations. These questions were included following the results from the previous survey that suggested limited understanding of neurodiversity in workplaces. Eight questions regarding neurodiversity were included in the 2022 survey. Further, in order to aid understanding of the perceived impact of fear related to making mistakes when supporting diversity and inclusion in the workplace, asked respondents to what extent being afraid of making mistakes prevents them from speaking out in support of diversity and inclusion in their organisations.

19 Gender Equal NZ, led by The National Council of Women of NZ – Te Kaunihera Wāhine o Aotearoa, <https://genderequal.nz/ga-survey/>

Has conducted three Gender Attitudes Surveys with [Research NZ](#), in 2017, 2019 and 2021. The survey tests attitudes around gender roles – at home, at school, at work and in the community and gives a biennial snapshot of where we're at in New Zealand on gender.

The following methodological details relate specifically to the 2021 survey:

- ◆ The survey was completed between 22 July and 03 August 2021.
- ◆ The 'booster' sample comprised n=250 Māori and Pasifika peoples. This resulted in total online responses being received from n=356 Māori and n=84 Pasifika peoples. The survey results were weighted to account for the over-sampling of Māori and Pasifika peoples.
- ◆ Results based on the total weighted sample of n=1,250 are subject to a maximum margin of error of 3.0% (at the 95% confidence level).

20 Huie Kōrerotia, speak up! <https://www.huie.org.nz/our-work/survey-2021/>

Several annual online surveys of community organisations (2020, 2021): experiences, challenges and wins. c600 respondents in 2021.

21 Academic Surveys

NZ Values Survey: See Perry & Yeung, 2021)

NZ Election Study (NZES) <https://www.nzes.net/>

Social Attitudes Survey (ISSP) <https://www.auckland.ac.nz/en/arts/our-research/research-institutes-centres-groups/compass/surveys/international-social-survey-programme.html>
NZ Attitudes and Values Study (NZAVS) <https://www.psych.auckland.ac.nz/en/about/new-zealand-attitudes-and-values-study.html>

Lincoln University Public Perceptions of New Zealand's Environment.

<https://research.lincoln.ac.nz/our-research/case-studies/public-perceptions>

biennial (from 2010 triennial) survey of views about the New Zealand environment from mail survey of 2000 people randomly selected from the Electoral Roll (in 2013 by was gathered through e-survey). Uses the Pressure-State-Response framework for state of the environment reporting to assess resources such as air quality, native plants and animals, native forest and bush, soils, beaches and coastal waters, marine fisheries, marine reserves, freshwaters, national parks, wetlands, urban environments, and the natural environment compared to other developed nations. also examine participation in environmentally friendly activities. Individual case studies are also undertaken and reported. The project leader is Professor Ken Hughey with Professors Geoff Kerr and Ross Cullen other members of the research team.

22 NZ Academic Longitudinal surveys (cf RS report

Studies include:

Christchurch, Dunedin, Growing up in NZ, PIFS. See e.g. Crothers, 2015; Osborne et al., 2023.

23 Polling Operations:

Regular polls are carried out by:

Curia Patterned often with Taxpayers' Union. Weekly omnibus <https://www.curia.co.nz/>
Gallup Collects NZ component of World Poll annually but information released ad hoc.

<https://www.gallup.com/home.aspx>

Ipsos Runs 3 per year issues monitor and included NZ in some international studies.

<https://www.ipsos.com/en-nz>

Reid Research Partnered with TV3 <http://www.reidresearch.co.nz/TV3+POLL+RESULTS.html>

Both CATI (Computer Assisted Telephone Interviewing) and online methods used to collect data. (Online included since March 2017). N=1000 – 700 interviewed by phone and 300 Online.

Roy Morgan Although Australian based, runs regular NZ political and MIP polls

<https://www.roymorgan.com/>

Talbot-Mills: runs omnibus, pollster for Labour Party.

https://talbotmillsresearch.co.nz/?gclid=EAlaIqobChMI0tu635XC_wIVSdCWCh1Newi3EAAAYASAAEgLQzfD_BwE

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